



2018 Black Dog Ball Sponsorship Packages



Event Partner - \$20,000

The Event Partner will receive maximum exposure in both the lead up to, and for the duration of, the Black Dog Ball. Benefits include:

- Corporate logo included in promotional materials (including Television Commercials, Newspaper Advertisements, Facebook, Instagram, Website, and ball program)
- Mention of your organisation in all media statements
- Corporate logo featured in audio visual material screened throughout the evening
- Opportunity to display promotional materials and banners at the event
- Mention of your organisation in opening address and official speeches
- Opportunity to deliver an official speech at the event

4 tables of 10 (40 tickets) to the event.



Platinum Sponsor - \$15,000

In return for their support, Platinum Sponsors will receive the following benefits:

- Corporate logo included in promotional materials (including Television Commercials, Newspaper Advertisements, Facebook, Instagram, Website, and ball program)
- Mention of your organisation in all media statements
- Corporate logo featured in audio visual material screened throughout the evening
- Opportunity to display promotional materials and banners at the event
- Mention of your organisation in opening address and official speeches
- 3 tables of 10 (30 tickets) to the event.



Gold Sponsor - \$10,000

In return for their support, Gold Sponsors will receive the following benefits:

- Corporate logo included in promotional materials (including Television Commercials, News Newspaper Advertisements, Facebook, Instagram, Website, and ball program)
- Mention of your organisation in all media statements
- Corporate logo featured in audio visual material screened throughout the evening
- Opportunity to display promotional materials and banners at the event
- Mention of your organisation in opening address and official speeches
- 2 tables of 10 (20 tickets) to the event.



Silver Sponsor - \$5,000

In return for their support, Silver Sponsors will receive the following benefits:

- Corporate logo included in promotional materials (including Television Commercials, Newspaper Advertisements, Facebook, Instagram, Website, and ball program)
- Corporate logo featured in audio visual material screened throughout the evening
- Opportunity to display promotional materials and banners at the event
- Mention of your organisation in opening address and official speeches
- 1 tables of 10 (10 tickets) to the event .



Bronze Sponsor - \$2,500

In return for their support, Bronze Sponsors will receive the following benefits:

- Corporate logo included in promotional materials (including Television Commercials, Newspaper Advertisements, Facebook, Instagram, Website, and ball program)
- Corporate logo featured in audio visual material screened throughout the evening
- Opportunity to display promotional materials and banners at the event
- Mention of your organisation in opening address and official speeches
- 5 tickets to the event.

